

ETHNOGRAPHIC METHODS

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ANNOUNCEMENTS

- ASSIGNMENT 3 GRADING NEARLY DONE!
- ASSIGNMENT 5 OPTIONAL
- DID I GO OVER THE FINAL?
- MENTAL HEALTH CHECK IN

AN ISEKAI DILEMMA

LET'S SAY YOU WERE SOMEHOW TRANSPORTED TO A FOREIGN WORLD. YOU KNOW NOTHING ABOUT THE CULTURE, CUSTOMS, NORMS, RULES, ETC. FORTUNATELY, YOU DO SPEAK THE NATIVE LANGUAGE. YOU DON'T KNOW WHAT CONSEQUENCE YOUR ACTIONS HAVE IN THIS WORLD, SO YOU WANT TO MINIMIZE INTERFERENCE. HOLDING ALL OF THIS, WHAT WOULD YOU DO TO LEARN ABOUT THIS WORLD?

WHAT IS AN ETHNOGRAPHY?

- THERE ARE MANY WAYS TO DO ETHNOGRAPHY BASED ON A RESEARCHERS PARADIGM AND THEORETICAL STANDPOINT
- HOWEVER ALL FORMS OF ETHNOGRAPHY CAN BE CHARACTERIZED USING 4 CENTRAL ASPECTS:
 - FIRST HAND EXAMINATION OF A SOCIAL AND/OR CULTURAL SETTING
 - RESEARCHERS IMMERSION IN THIS SETTING
 - INDUCTIVE & SYSTEMATIC APPROACH TO ANALYSIS
 - A DETAILED AND ORGANIZED REPORT OF FINDINGS

ETHNOGRAPHY IN CONTEXT

Showing “different cultures” 1920’s



Making claims about “different cultures” 1950's



Era of Critique 1970-1990's



Understanding folks in context 2000's



Understanding in order to resist 2010's

WHAT IS ETHNOGRAPHIC DATA?

Surveys & Interviews

Archival Material

Formal reflections

Physical/digital artifacts

Field Notes

FIELD NOTES

Jot

Quick writings of words, sensory details, happenings, recall help, in the moment

Describe

Detailed writings, full situations, fleshed out sensory information, “objective”

Analyze

Writing to understand, possible conclusions, discussions and connections

Reflect

Personal, reflexive, thoughts, feelings, and emotions, processing, accountability, checking assumptions

FIELD NOTE ACTIVITY

- WATCH 5 MINUTE VIDEO (REALITY TV AS IF YOU THE RESEARCHER WERE THE CAMERA MAN/PRODUCERS)
- RQ: HOW DOES THIS COMMUNITY NAVIGATE CONVERSATIONS ABOUT RELATIONSHIPS AND INTERPERSONAL CONFLICT?
- JOT AS MANY THINGS DOWN AS YOU WANT/CAN
- AFTER TAKE 5 MINUTES TO WRITE A DESCRIPTION
- YOU WILL THEN HAVE ~10 MINUTES TO WORK WITH A GROUP TO ANALYZE
- FINALLY WE WILL ALL REFLECT AS A CLASS

REFLECTIONS

- WHAT FEELINGS DID THIS VIDEO BRING UP FOR YOU? HOW DID YOU NAVIGATE THEM?
- DID YOUR FEELINGS GET IN THE WAY OF YOU FOCUSING ON THE RQ?
- HOW DID YOU ANSWER THE RESEARCH QUESTION?
- DID YOUR FEELINGS/EXPERIENCES/INTERACTIONS/BIASES INFLUENCE OR INFORM YOUR ANALYSIS?
- ASSUMING YOU ARE THE CAMERA FOLKS HOW DO YOU THINK YOUR PRESENCE CHANGED THE COMMUNITY MEMBERS' BEHAVIORS/ATTITUDES? AS WELL AS WHAT WAS SHOWN?
- HOW MIGHT WHAT IS NOT SEEN ALTER YOUR PERSPECTIVE?

PROS AND CONS OF ETHNOGRAPHY

PROS

- EXTREMELY DETAILED
- COMMUNITY CENTERED
- CAN SPEAK TO COMPLEXITY
- BETTER COMMUNITY PROCESSES
- BUILD STRONGER CONNECTIONS
- HIGHER CHANCE OF ACTION

CONS

- TIME CONSUMING
- EXPENSIVE
- DIFFICULT TO DO FOR MANY REASONS
- BECOMING “OVER” INVOLVED IN THE COMMUNITY
- POTENTIAL TROUBLE OF PERSONAL RELATIONSHIPS

The background features a vertical gradient from light purple at the top to light blue at the bottom. Scattered throughout are various-sized, realistic-looking water droplets with highlights and shadows, giving a fresh and clean aesthetic.

QUESTIONS??